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**Stephen C. Lundin**

**Noch Mehr Fish! Die Unbegrenzten Einsatzmöglichkeiten Eines Ungewöhnlich Erfolgreichen Motivationsbuches**



Title: Noch Mehr Fish! Die Unbegrenzten Einsatzmöglichkeiten Eines Ungewöhnlich Erfolgreichen Motivationsbuches

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Format: ebook

Language: German

Pages: 0

Publisher: , 0

ISBN: 3832309063

Format: PDF / Kindle / ePub

Size: 9.6 MB

Download: allowed

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## Description

**The phenomenal bestselling *Fish!* philosophy is applied to keeping your company's vision alive and renewed, using the example of a fictional sushi bar that is always two steps ahead of the competition.**

The "o-FISH!-al" follow-up to the phenomenal bestselling *Fish!* and *Fish! Tales*, *Fish! Sticks* is a stand alone business parable that shows you how to come up with a vision for your business and how to keep it alive, vital, and renewed through tough times, such as turnover in management and staff or a troubled economy.

Using the example of a hugely successful, fictional sushi restaurant as a model for a vision of continual renewal, *Fish! Sticks* employs the same kind of easy-to-read story that was used in *Fish!* to illustrate its three major principals of continued success: Commit, Be it, and Coach it.

When Stephanie, a new manager, takes over from a wildly popular and now promoted boss, she is faced with the problem of how to keep spirits up in a corporate unit that has, frankly, started to get bored and cranky and revert to its old ways. But then she visits the amazing Taka Sushi (formerly Taka Teriyaki), with its lines of customers cheerfully waiting for hours to get in. Soon, she realizes that the way to keep her employees motivated and her customers delighted can be learned from a bunch of waiters who teach one another everything they need to know. And when she finds out just how the owner of Taka knew to switch her main bill of fare from teriyaki to sushi long before anyone else, what she really discovers is the secret of keeping your work fresh.

**John Christensen** is a filmmaker and CEO of ChartHouse Learning, the leading producer of corporate learning programs, including *Fish!*, the video.

**Harry Paul** a professional speaker, is a consulting partner with the Ken Blanchard Companies and the director of speaker services at Nelson Motivation.

## Insightful reviews

Wilton314: Another great read, following on from *Fish!* and *Fish! Tales*.

Mitchelle: something that is worth reading... lot of helpful tips on how to survive on the world of work : )

Kamlevikram: tooooo boring i will recommend not to read,,,,,

Jim: the ongoing story. Introduces a number of new concepts, however, the narrative and premise of the narrative is a bit tricky at times. I felt that it used to be a bit condescending and spoke to me as though i used to be a 3rd grader (nothing opposed to 3rd graders!)The plus that I observed used to be the implementation of the recommendations into the healthcare setting.

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occasionally that may be tough, in particular in again place of work operations.

Joe O'c: Excellent; tale of the way to make swap "stick" within the FISH philosophy

Teena in Toronto: speedy motivational read.

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